tom velle

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SUMMARY

A creative and detail-focused video editor with a diverse background spanning music, animation, livestreams, gaming content, and personal projects. Brings years of hands-on editing experience using tools like CapCut Desktop, with a strong ability to adapt quickly to professional software such as Premiere Pro and DaVinci Resolve. Skilled at telling engaging visual stories, crafting compelling cuts, and building animations within tool limitations to achieve high-impact results. Currently transitioning from a successful career in web development and automation, offering a unique combination of technical expertise, fast learning, and a passion for creative media. Excited to grow within a team environment and contribute fresh ideas, efficiency, and enthusiasm to every project.

TECHNICAL SKILLS

Video Editing & Creative Tools: CapCut Desktop, Adobe Premiere Pro (familiar), DaVinci Resolve (familiar), Studio One, Reaper, Reason Rack, Melodyne, Blue Cat's Free Amp
Animation & Motion: Hand-drawn animations, pixel art remakes, 8-bit sound font integration, audio-video sync, light motion graphics
Audio Production: Multi-track audio editing, vocal processing, remixing, sound design, parody production
Creative Process: Storyboarding, pacing, narrative building, visual timing, solo end-to-end production
Web & Development (Bonus): HTML, CSS, JavaScript, PHP, SQL, Python, Bash (basic scripting), automation tools (Greasemonkey scripts), Git, GitHub
Hardware: M-Audio M-Track Duo, audio mixers, streaming & capture equipment

EXPERIENCE

INDEPENDENT CREATIVE WORK
2010-Present
• Edited a wide range of video projects - including livestream highlights, wildlife footage, personal vlogs, parody content, gaming edits, and animated music remakes - for YouTube and social platforms.
• Delivered full-cycle post-production: cutting raw footage, integrating audio, designing motion elements, and refining final outputs to ensure cohesive, engaging narratives.
• Developed strong storytelling instincts, shaping the emotional arc and pacing of each project to maximize audience engagement.
• Applied motion graphics techniques within limited toolsets (CapCut Desktop) to simulate After Effects-style animations, demonstrating adaptability and creative problem-solving.
• Self-directed and managed all aspects of the creative process, balancing multiple simultaneous projects and consistently meeting personal deadlines.
• Built and maintained personal content channels, laying the foundation for a growing professional brand in video production and creative media.
• Actively expanding technical skillset and proficiency with professional tools (Premiere Pro, DaVinci Resolve) to prepare for collaborative, team-based production environments.

ANTHOLOGY INC. (formerly CAMPUS MANAGEMENT CORP. & HOBSONS), Cincinnati, Ohio
Senior Front-End Web Developer, 2011-2025

- Designed and implemented customized branding for Connect, ensuring seamless transitions between university websites and client portals.
- Functioned as sole developer of custom PHP-based application for managing consultation appointments at Hobsons U Conference (2013-2019).
- Built annual updates scheduling tool for ApplyYourself, streamlining complex branding and content update processes.
- Developed "FEDS Tool of Awesomeness," enhancing internal productivity through automation of case management and project tracking workflows.
- Automated repetitive backend tasks with Greasemonkey scripts, reducing manual data entry and increasing efficiency.
- Identified and resolved critical technical issues, serving as first line of defense for system failures.

CBTS, Cincinnati, Ohio
Front-End Designer (Contract), 2010-2011

- Managed front-end design for Hobsons.
- Supported UI / UX improvements and web development projects.

ADDITIONAL EXPERIENCE

RED BULL, Cincinnati, Ohio, **Student Brand Manager,** 2008-2009. Developed websites and marketing materials, including viral campaigns for "Can You Seek" game. Planned and executed campus-wide promotional campaigns, increasing brand engagement. Played instrumental role in success of "Red Bull Stash," nationwide promotion with 50K hidden products. Led social media campaigns, attracting over 1K participants for Red Bull Soapbox Race in Cincinnati.

TOYS"R"US, Cincinnati, Ohio, **Cashier, "R" Zone,** 2006-2008. Provided excellent customer service and assisted with sales in gaming department.

EDUCATION

XAVIER UNIVERSITY 2010, Cincinnati, Ohio
Bachelor of Science, Computer Science; Minor in Information Technology

AWARDS / HONORS

Founder and Community Leader of Squirrelville, 2022-2025
Recognized for Exceptional Turnaround Times and Technical Contributions, 2015-2020
Lead Developer for Custom Tools Adopted Across Multiple Departments, 2014-2019
Red Bull Soapbox Race Cincinnati Team Leader, 2018
Positive Recognition for Proactive Problem-Solving in Evaluations, 2011

PROJECTS

Puzzleverse Productions

• Developing an independent creative brand focused on video production, multimedia storytelling, and cross-platform content creation.

• Producing original edits, animations, and music-driven videos that blend technical precision with emotional storytelling.

• Building a professional portfolio to showcase creative range, editing style, and readiness for larger team-based projects.

Squirrelville: Founder and Community Organizer

- Founded and managed Squirrelville, live-streaming wildlife project with growing online community.
- Built platform from ground up, reaching VIP status on Twitch.
- Developed business model utilizing Twitch Channel Points for real-time interactions, including live squirrel feedings.

The Tommyverse: Writer and developer of a multi-season graphic novel / TV series concept exploring identity and multiverse theory.

Custom Automation and AI Tools: Creator of workflow optimization scripts and tools adopted companywide for technical support and client management.